



## Professor Dr. Lauritz Lipp

Professor of Communication Design  
& UX/UI Design, Digital UE Campus

Lauritz Lipp has been with UE since 2005 and as a Professor of Digital Transformation and Communication Design, is involved in the digital development of the UE Campus, among other things.

As an expert in the field of communication design, especially for interactive systems and UX/UI design, he brings UE into the metaverse together with students, and presents as an “avatar professor” (Frankfurter Allgemeine Zeitung) how innovative learning and the university of the future work.

### His topics:

- Learning and studying in the metaverse.
- What will the university of the future look like?

### Lauritz Lipp in Media:

[Online-Uni: Videovorlesungen waren gestern \(faz.net\)](#)

[D25: Lernen wir bald alle im Metaversum? - YouTube](#)