

MBA Sports Management

Faculty Business / English

1 st Semester	ECTS	HWS	2 nd Semester	ECTS	HWS	3 rd Semester	ECTS	HWS
Quantitative Methodologies	5	3	Operations	10	6	Thesis & Colloquium	15	0
Customer Environment	5	3	Leadership	5	3			
Innovation Management	10	6	Strategic Sports Management & Governance	15	9			
Strategic Vision	10	6						
						Advanced Sports Marketing & Event Management	15	9

30	18	30	18		30	9					
90 ECTS											

Specializa

Specialization Modules from your study programme

Faculty-wide modules (interdisciplinary projects from other programmes)

List of abbreviations

HWS: Hours per week (1 hour = 45 min.)

ECTS: European Credit Transfer System