



Faculty Business / English

1 st Semester	ECTS	HWS	2 nd Semester	ECTS	HWS	3 rd Semester	ECTS	HWS	4 th Semester	ECTS	HWS
Prevention and Therapy in Health Sciences	5	3	StartUp Management in Health Markets	5	3						
Management Fundamentals of Prevention and Therapy Services	5	3	Quality Management in Prevention and Therapy	5	3	Capstone Project	15	9			
Health Markets and Health Industry	5	3	Marketing Concepts for Prevention and Therapy Services	5	3						
Strategic Management for Healthcare Organisations	5	3	Future Prospects and Trends in Prevention and Therapy	5	3	Advanced Research Methodologies	5	3	Thesis & Colloquium	30	2
HRM in the Health Sector	5	3	ICT in Healthcare Organisations	5	3	Contemporary Leadership Culture	5	3			
Health Economics and Finance	5	3	Project Management	5	3	CSR, Ethics & Regenerative Design	5	3			
	30	18		30	18		30	18		30	2
120 ECTS											

Specialization Modules from your study programme			
Faculty-wide modules (interdisciplinary projects from other programmes)			
The Capstone Project: Practical-oriented (consulting) project, which can be organised across mutiple study programmes.			
Elective module from another UE faculty			
University-wide modules (interdisciplinary projects from other UE faculties)			

List of abbreviations

HWS: Hours per week (1 hour = 45 min.)

ECTS: European Credit Transfer System