

International Sport & Event Management (M.A.)

Faculty Business / German & English

| 1 st Semester | ECTS | HWS | 2 nd Semester | ECTS | HWS | 3 rd Semester | ECTS | HWS | 4 th Semester | ECTS | HWS |
|--|------|-----|--|------|-----|--|------|-----|--------------------------|------|-----|
| International Sport Governance | 5 | 3 | Athlete & Team Coaching | 5 | 3 | | | | | | |
| International Sport Organizations | 5 | 3 | Health Management in Sports | 5 | 3 | Capstone Project | 15 | 9 | | | |
| Corporate Event Management | 5 | 3 | International Exhibition Management | 5 | 3 | | | | | | |
| International Congress Management | 5 | 3 | International Event Development & Implementation | 5 | 3 | Advanced Research Methodologies | 5 | 3 | Thesis & Colloquium | 30 | 2 |
| Entrepreneurial Thinking & Digital Models | 5 | 3 | Comparative Cultural Studies | 5 | 3 | Corporate Social Responsibilty & Ethics | 5 | 3 | | | |
| Contemporary Leadership Culture (Social Skills) | 5 | 3 | Interdisciplinary Elective (e.g. IDM or ISEM) | 5 | 3 | Business Coaching | 5 | 3 | | | |
| | 30 | 18 | | 30 | 18 | | 30 | 18 | | 30 | 2 |

120 ECTS

| Specialization Modules from your study programme |
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| Faculty-wide modules (interdisciplinary projects from other programmes) |
| The Capstone Project: Practical-oriented (consulting) project, which can be organised across mutiple study programmes. |
| Elective module from another UE faculty |
| University-wide modules (interdisciplinary projects from other UE faculties) |

List of abbreviations

HWS: Hours per week (1 hour = 45 min.)

ECTS: European Credit Transfer System

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