

Study our **MBA** in  
**Innovation & Technology  
Management**  
at the UE

Be a digital pioneer and lead the technology of the future.



## Why UE?

In this MBA programme with a specialisation in Innovation & Technology Management at UE, you will be prepared to become a digital pioneer to revolutionise the technologies of the future. During your MBA studies you will be prepared for your future tasks in higher management positions through numerous practical projects. Our excellent professors from science and business individually address your competence development and strengthen your professional profile to enhance and elevate your career.

The UE Innovation Hub in Potsdam near Berlin is the perfect location to train your technical mind- and skill set. Whether your goal is to become a manager in technology or a digital pioneer - surrounded by well-known IT giants, you will be equipped with the skills and confidence required to succeed in a variety of roles upon graduation.



Degree:  
**Master of Business Administration (MBA)**

Duration and credits:  
**3 semesters - 90 ECTS**

Start:  
**September**

Language:  
**English**

Location:  
**UE Innovation Hub (near Berlin)**

Admission requirements:

- Admission requirements:
- 100% completed Online application form
- High school/Bachelor diploma and transcript
- Language qualification, B2 Level
- Curriculum Vitae (CV)
- Copy of Passport (scanned)
- Motivation letter (min. 500 words)

**Apply now**



## Perspectives at the UE

As a full-time MBA student you will study at one of the 10 best private universities in Germany and will also be entitled to a regular student visa. This allows you to fully concentrate on your studies and work at the same time to take the next career step. You will also benefit from the unique partner network of our university and establish contacts with like-minded people to broaden your existing network.

## All advantages at a glance

- Interdisciplinary and varied study programme
- Unique opportunities to make contacts during your studies
- Practice-oriented teaching by experts from science and business
- Individual support from excellent professors
- Development of an international network and contacts to our cooperation partners

## Short Curricula

| 1st semester  | 2nd semester  | 3rd semester   |
|---|---|--|
| <ul style="list-style-type: none"> <li>• Quantitative Methodologies</li> <li>• Customer Environment</li> <li>• Extended Marketing Management Skills</li> <li>• Customer Environment II (Introduction to Business Analytics)</li> <li>• Innovation Management</li> <li>• Innovation Management II (Artificial Intelligence)</li> </ul> | <ul style="list-style-type: none"> <li>• Strategic Vision</li> <li>• Strategic Vision II (Data Visualization)</li> <li>• Operations</li> <li>• Operations II (Marketing Analytics)</li> </ul> | <ul style="list-style-type: none"> <li>• Master Thesis</li> <li>• Leadership Management</li> <li>• Leadership Management II (Agile Management &amp; Design Sprints)</li> </ul> |

For more information, feel free to contact your student advisor.

# Contact

**Student Admissions for enquiries from applicants and prospects from Germany and EU countries:**

**UE Innovation Hub, Potsdam**

Contact number: **+49 (0)30 338 539 710**

E-Mail address: **study@ue-germany.com**

**Student Advice for enquiries from applicants and prospects from NON-EU countries:**

Contact number: **+49 (0)30 338 539 510**

E-Mail address: **student.advice@ue-germany.com**



[www.ue-germany.com](http://www.ue-germany.com)