UE | University of Europe for Applied Sciences

DUBAI

Study Visual & Experience Design, MA at UE Dubai

Thinking made visual.

TOP GERMAN EDUCATIONAL PROVIDER
FOR EXCELLENT TEACHING
* ntv DEUTSCHES INSTITUT FÜR SERVICE-QUALITÄT | Ranking 2022

TOP 20 in creative studies*
ADC
*ADC, creative ranking, 2017 – 2019

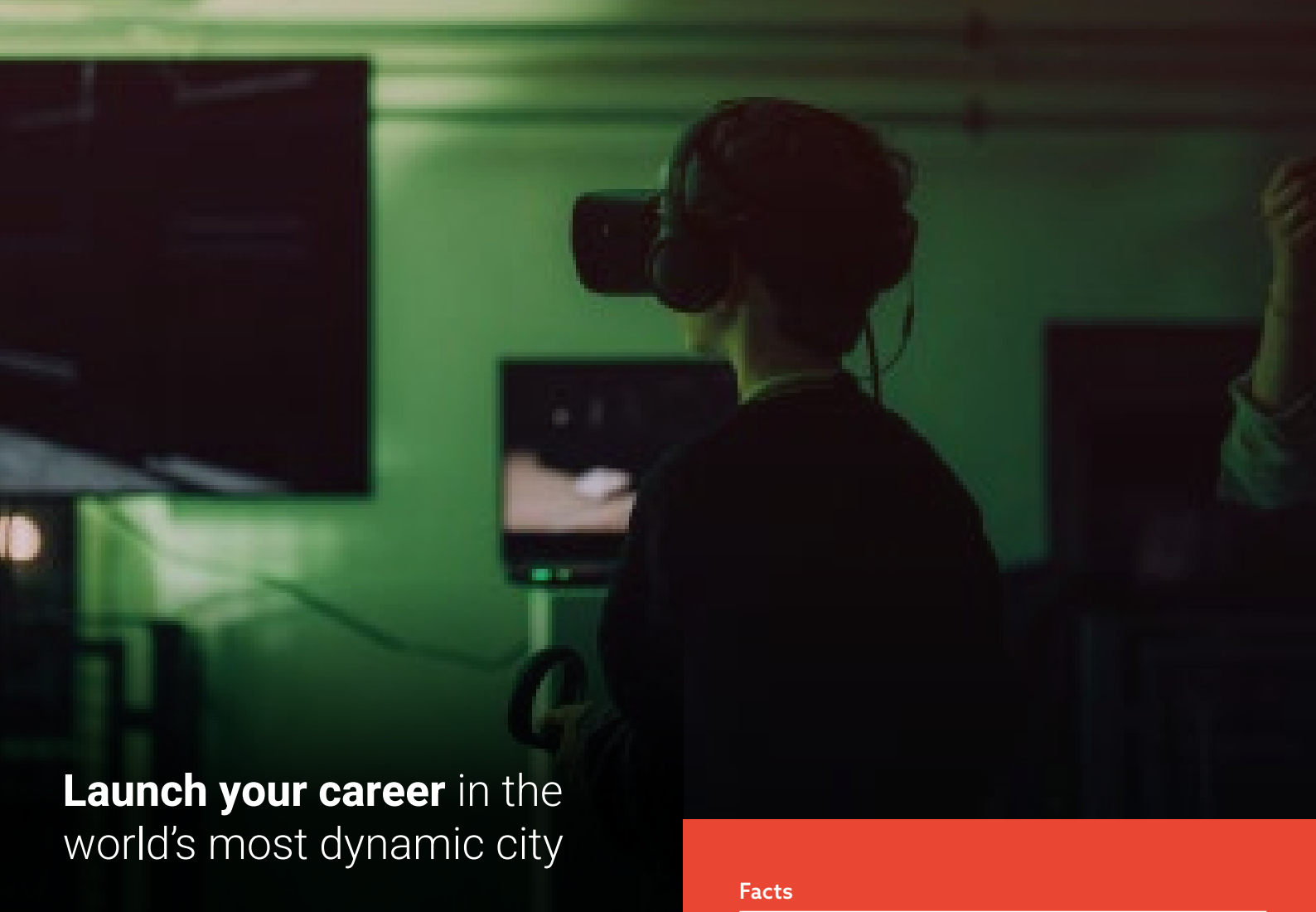**TOP 10** in Business Studies
at private universities in Germany.*
* multirank 2020

BEST PROVIDER FOR FURTHER EDUCATION
among private universities with multiple locations*
* stern Ranking 2022

Launch your career in the world's most dynamic city

Why study this programme?

Studying Visual & Experience Design at the University of Europe for Applied Sciences in Dubai will provide you with a highly dynamic and interdisciplinary education in one of the creative industries' most relevant areas. You will acquire hands-on knowledge of your discipline through collaboration with industry partners and practical experiences. The international design industry is seeking talent that is as well versed in delivering functional and joyful user interfaces (UI) as it is in creating sustainable user experiences (UX).

Your career prospects

Visual and Experience Designer | Service Designer | Design Strategist | Experience Designer | Product Design Developer | Creative Director & Entrepreneur

Facts

Degree:
Master of Arts (MA)

Duration, Credits:
Standard: 2 Years, 120 ECTS (4 Semesters)
Fast-Track: 1.5 Years, 90 ECTS (3 Semesters)

Start of Studies:
September, March

Teaching Language:
English

Location:
Dubai

Admission Requirements:
• **Completed online application form**
• **Bachelor's degree**
• **English language, B2 level**
• **Curriculum Vitae (CV)**
• **Motivation letter**
• **Portfolio: up to 10 examples of your best creative work (commercial and/or noncommercial)**

Modules

Visual & Experience Design, MA

1st Semester	2nd Semester	3rd Semester	4th Semester
Envision	Experience Design	Capstone Project	Thesis & Colloquium
Culture in Technology	Data & Society	Thesis Development	
Graphic Practice & Narratives	Design in Crisis	Atlas of Design	
Speculative Futures	Cultural Studies	Contemporary Leadership Culture	
Advanced Research Methodologies	Interdisciplinary Elective (pick any module from any other PG programme except yours)		

■ Specialised Modules   ■ Faculty-Wide Modules   ■ University-Wide Modules   ■ Another PG programme (Data Sience or Software Engineering)

Please Note: Modules for Curriculas with 90 and 120 ECTS differ. Please talk to your advisor for further details.

The first German degree in Dubai!

The University of Europe for Applied Sciences (UE) is a German state-accredited private university that educates the innovators and decision makers of tomorrow. UE is the pioneer in providing German degrees in Dubai, with postgraduate study programmes designed to meet the demands of the current and future job market.

UE Dubai opens in September 2023 in the heart of the Dubai World Trade Centre site at One Central, located in the Dubai Future District, next to the Museum of the Future.

Accredited by

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UE Dubai campus

Contact

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