

Study Digital Business & Data Science, BSc at UE Dubai

Unlock the power of data in the digital business world

**TOP GERMAN
EDUCATIONAL
PROVIDER**

FOR EXCELLENT
TEACHING

* ntv Ranking
DEUTSCHES INSTITUT
FÜR WISSENS-QUALITÄT
2022

TOP 20
in creative studies*



*ADG, creative ranking, 2017 - 2019

TOP 10
in Business
Studies

at private universities
in Germany.*

* multirank 2020

BEST

PROVIDER FOR
FURTHER EDUCATION

among private universities
with multiple locations*

* stern Ranking
2022



Launch your career in the world's most dynamic city

Why study this programme?

The Digital Business & Data Science (B.Sc.) degree programme is specifically designed for those interested in understanding and shaping this technology revolution in the future. Studying the digital technology revolution as a driving force is key to understanding future social, educational and cultural changes, as well as the transformation of digital businesses.

Big data and data analysis are the basis for the success of global companies like Google, Facebook and Amazon. With our business informatics study programme, you will gain the skills to experience and control an increasingly important business world, preparing you for an international career.

Your career prospects

Digital Transformation and Strategy | Data Science | Programming | Networks | Cybersecurity and Digital Business Models | Digital Marketing | Social Media Communication | Technology Watch

Facts

Degree:
Bachelor of Science (BSc)

Duration, Credits:
3 Years, 180 ECTS (6 Semesters)

Start of Studies:
September 2024 / March 2025

Teaching Language:
English

Location:
Dubai

Admission Requirements:

- **Completed online application form**
- **High school/Bachelor diploma and transcript**
- **English language, B2 level**
- **Curriculum vitae (CV)**
- **Motivation letter**

→ **Other entry routes are available.**
Contact us for more information

Modules

Digital Business & Data Science, BSc

1 st Semester	2 nd Semester	3 rd Semester	4 th Semester	5 th Semester
Basic Modules <ul style="list-style-type: none"> • Programming • Management Basics • Mathematics & Statistics • Economics • Marketing, Sales & CRM • Employability: Business English 	Basic Modules <ul style="list-style-type: none"> • Big Data & Analytics • Human Resources & Organisation • Quantitative & Qualitative Methods • Financial Accounting & Reporting • Digital Media & Communication • Employability: Soft Skills 	Basic Modules <ul style="list-style-type: none"> • IT Platforms • Law • Applied Research Project • Controlling & Cost Accounting • Digital Transformation • Employability: Agile & Creative Methods 	Mandatory Modules <ul style="list-style-type: none"> • Frontend Programming • IT Agile Development • IT Security • Artificial Intelligence • Finance • Digital Work / Lab 	Elective (1 out of 2) <ul style="list-style-type: none"> • Semester Abroad • Internship Semester
				6th Semester
				Thesis <ul style="list-style-type: none"> • Bachelor Thesis Kolloquium • Bachelor Thesis Practical Experience <ul style="list-style-type: none"> • Internship

Theory and basics
 Elective modules

Please Note: Modules for Curriculas with 90 and 120 ECTS differ. Please talk to your advisor for further details.

The first German degree in Dubai!

The University of Europe for Applied Sciences (UE) is a German state-accredited private university that educates the innovators and decision makers of tomorrow. UE is the pioneer in providing German degrees in Dubai, with undergraduate and postgraduate study programmes designed to meet the demands of the current and future job market.

UE Dubai opens in September 2023 in the heart of the Dubai World Trade Centre site at One Central, located in the Dubai Future District, next to the Museum of the Future.

Accredited by



UE Dubai campus

Contact

Student Admissions Team

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E-Mail: student.advice@ue-germany.com

Permitted by the Knowledge and Human Development Authority. The academic qualifications granted by this institution and certified by KHDA shall be recognised in the Emirate of Dubai by all public and private entities for all purposes.
Disclaimer: opening and operations are subject to the completion of the building and final approval by KHDA



UE University
of Europe
for Applied Sciences

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