

Study Business & Management Studies, BSc at UE Dubai

Become a changemaker for global companies.

**TOP GERMAN
EDUCATIONAL
PROVIDER**

FOR EXCELLENT
TEACHING

* ntv Ranking
DEUTSCHES INSTITUT
FÜR QUALITÄT 2022

TOP 20
in creative studies*



*ADC, creative ranking, 2017 - 2019

TOP 10
in Business
Studies

at private universities
in Germany.*

* multirank 2020

BEST

PROVIDER FOR
FURTHER EDUCATION

among private universities
with multiple locations*

* stern Ranking
2022

A photograph of three young adults in a meeting. On the left, a man with dark hair and a beard, wearing a dark blue t-shirt, is looking towards the center. In the middle, a man with dark hair and a beard, wearing a white t-shirt, is smiling and looking towards the left. On the right, a woman with dark hair tied back, wearing a light blue sweater, is looking towards the center. They are in a bright, modern office setting with large windows in the background.

Launch your career in the world's most dynamic city

Why study this programme?

In addition to the different fields of business studies, entrepreneurial thinking and innovative vision, you will also learn strategic awareness and get the chance to grow professionally and develop your personal strengths. Our team of trained and experienced lecturers and business experts are highly skilled and will establish your business knowledge and practical skills.

You will benefit from learning unique skills when it comes to topics such as innovation practice as well as entrepreneurship on an international level. By taking part in interdisciplinary majors and a variety of elective modules as well as a semester abroad, you will graduate with a promising professional profile. By choosing UE, you will be studying at one of Germany's top 10 private universities (NTV German Education Award 2022) but in Dubai.

Your career prospects

Modern Marketing | International Management | Key Account Manager | Management Consultant | Customer Relationship Management | Entrepreneurship

Facts

Degree:
Bachelor of Science (BSc)

Duration, Credits:
3 Years, 180 ECTS (6 Semesters)

Start of Studies:
September 2024 / March 2025

Teaching Language:
English

Location:
Dubai

Admission Requirements:

- **Completed online application form**
- **High school/Bachelor diploma and transcript**
- **English language, B2 level**
- **Curriculum vitae (CV)**
- **Motivation letter**

→ **Other entry routes are available.**
Contact us for more information

Modules

Business & Management Studies, BSc

1 st Semester	2 nd Semester	3 rd Semester	4 th Semester	5 th Semester
Basic Modules <ul style="list-style-type: none"> Value Chain Management Management Basics Mathematics & Statistics Economics Marketing, Sales & CRM Employability: Business English 	Basic Modules <ul style="list-style-type: none"> Start Up-Management Human Resources & Organisation Quantitative & Qualitative Methods Financial Accounting & Reporting Digital Media & Communication Employability: Soft Skills 	Basic Modules <ul style="list-style-type: none"> Big Data Management Law Applied Research Project Controlling & Cost Accounting Digital Transformation Employability: Agile & Creative Methods 	Mandatory Modules <ul style="list-style-type: none"> Management Consulting Corporate Management Finance Digital Work / Lab 	Elective (1 out of 2) <ul style="list-style-type: none"> Semester Abroad Internship Semester
			Elective (2 out of 6) <ul style="list-style-type: none"> Management & Controlling Modern Marketing Digital Business Entrepreneurship International Management Customer Relationship Management 	6th Semester
				Thesis <ul style="list-style-type: none"> Bachelor Thesis Kolloquium Bachelor Thesis
				Practical Experience <ul style="list-style-type: none"> Internship

Theory and basics
 Elective modules

Please Note: Modules for Curriculas with 90 and 120 ECTS differ. Please talk to your advisor for further details.

The first German degree in Dubai!

The University of Europe for Applied Sciences (UE) is a German state-accredited private university that educates the innovators and decision makers of tomorrow. UE is the pioneer in providing German degrees in Dubai, with undergraduate and postgraduate study programmes designed to meet the demands of the current and future job market.

UE Dubai opens in September 2023 in the heart of the Dubai World Trade Centre site at One Central, located in the Dubai Future District, next to the Museum of the Future.

Accredited by



UE Dubai campus

Contact

Student Admissions Team

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E-Mail: student.advice@ue-germany.com

Permitted by the Knowledge and Human Development Authority. The academic qualifications granted by this institution and certified by KHDA shall be recognised in the Emirate of Dubai by all public and private entities for all purposes.
Disclaimer: opening and operations are subject to the completion of the building and final approval by KHDA



UE University
of Europe
for Applied Sciences

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