

Study  
**International Business  
Management, MSc**  
at the UE

Strengthen your leadership skills and take your career to the next level.



## Why UE?

Managers have more demanding jobs than ever. The best companies look for talents with a good mix of professional, organisational and personal qualifications. Our Master's programme in International Business Management meets these demands, taking you and your skills to the next level.

In addition to professional skills and knowledge taught by excellent professors from science and business, you will also strengthen your scientific methods during the master's programme. Through interdisciplinary modules and individual support, you will expand your social skills in order to successfully complete management roles. Case studies, business games, project and research internships with well-known business partners also expand your theoretical education.

This master's programme can easily be combined with a second job, as our lectures take place between Wednesday afternoon and Saturday evening.



Degree:  
**Master of Science (MSc)**

Duration and credits:  
Standard: **120 ECTS (4 semester)**  
Fast-Track: **90 ECTS (3 semester)**  
**60 ECTS (2 semester)**

Start:  
**Summer semester - March**  
**Winter semester - September**

Language:  
**English**

Locations:  
**Berlin and Hamburg**

- Admission requirements:
- **100% completed Online application form**
  - **High school/Bachelor diploma and transcript**
  - **Language qualification, B2 Level**
  - **Curriculum Vitae (CV)**
  - **Copy of Passport (scanned)**
  - **Motivation letter (min. 500 words)**

**Apply now**



## Perspectives at the UE

You can study flexibly with us: The Master's programme is offered in four semesters (prerequisite: 180 ECTS Bachelor) or as a compact variant in two\* or three\*\* semesters. With a Master's in International Business Management you will receive a high quality education, preparing you for a wide range of management positions. Depending on your individual focus, you can start your career in a middle to top management position at a national or international company.

\* Prerequisite: 240 ECTS Bachelor degree

\*\* Prerequisite: 210 ECTS Bachelor degree

## All advantages at a glance

- Interdisciplinary and diverse studies in English
- Flexible choice of study duration depending on prior knowledge (ECTS) and individual career goals
- Compatibility of studies and career through flexible study duration
- Practice-oriented teaching by experts from academia and industry
- Individual support by excellent professors
- Development of an international network and contacts with our collaboration partners
- Support with job applications and job placement through our Career Dev. Center
- Master Preparatory Programme: be optimally prepared for your UE Master study programme and add the Master Preparatory Programme to gain further Business skills and improve your english level to meet UE admission requirements. The MPP fee will be rewarded as a credit for your final semester fee of your Master's programme.

## Short Curricula

1st semester	2nd semester	3rd semester	4th semester
<ul style="list-style-type: none"> <li>• Business Development &amp; Control</li> <li>• Customer Centric Management</li> <li>• Human Capital Management</li> <li>• Globalized Value Chain &amp; Digital Management</li> <li>• Entrepreneurial Thinking &amp; Digital Models</li> <li>• Contemporary Leadership Culture</li> </ul>	<ul style="list-style-type: none"> <li>• Corporate Framing: Financials, Group Accounting</li> <li>• Strategic &amp; Digital Marketing</li> <li>• Organisational Development</li> <li>• Change &amp; Restructuring</li> <li>• Sales Excellence</li> <li>• Comparative Cultural Studies</li> <li>• <b>Interdisciplinary Elective</b></li> </ul>	<ul style="list-style-type: none"> <li>• Advanced Research Methodologies</li> <li>• Corporate Social Responsibility &amp; Ethics</li> <li>• Business Coaching</li> <li>• <b>Capstone Project:</b> Practice-oriented (consulting) project, which can be organized across the course of studies.</li> </ul>	<ul style="list-style-type: none"> <li>• Master Thesis &amp; Colloquium</li> </ul>

For more information, please contact your personal student advisor.

# Contact

## **Student Admissions for enquiries from applicants and prospects from Germany**

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## **Student Advice for enquiries from applicants and prospects from other EU and NON-EU countries:**

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