

Study
Film & Motion Design,

From camera work, film editing and sound design to analog and digital animation - become an innovative all-rounder for moving images.

**BA** at the UE

© Course project at Potsdamer Plat



## Why the UE?

Our way of communicating and thinking is characterised by digital, interactive and time-based media.

We, the University of Europe for Applied Sciences (UE), have become the first higher education institution in Germany to offer a combination of film and motion design, as we see the potential as a forward-thinking engine of our everyday life and behaviour.

In this practice-oriented programme you will learn the basic methods, concepts and techniques for the design of time-based media. The degree offers a wide range of creative possibilities including camera work and sound design via analogue stop-motion animation, CGI and 3D modelling, digital compositing, hybrid film and visual music.

Bachelor of Arts (BA)

6 semesters, 180 ECTS

Summer semester - March Winter semester - September

English (Berlin), German (Hamburg)

Berlin and Hamburg

- · High school/Bachelor diploma and transcript
- · Language qualification, B2 Level
- Curriculum Vitae (CV)
- Copy of Passport (scanned)
- Motivation letter (min. 500 words)
- Portfolio

digital or analogue. All kinds of picture series (storyboards, flipbooks) and also other creative projects are welcome. Videos as MP4, Vimeo or



### Perspectives at the UE

A time-based and modern design programme prepares you for a career in various possible professions across the fields of film, animation, design, documentary, scenography and media art. Your work opportunities are as diverse as the media landscape itself, with professions including: freelancer for design agencies, film production companies, digital entertainment industry, art, advertising or in the media. It also prepares you for the opportunity to be a part of the staging of theatre and events.

In the predominantly project-oriented study, the programme makes you capable of dealing with current media technologies, from skills acquired for format-specific conception and realisation of moving images.

### All advantages at a glance

- Professional equipment (photo studios, postproductions- and animation software, Mac pools as well as rental equipment)
- Internship or semester abroad at one of our partner universities
- · Interdisciplinary studies
- Our ,Foundation Diploma' gives you a unique opportunity to learn the basics of our Art & Design study programmes in just one semester plus improve your english to meet UE admission requirements.
- Practice-oriented teaching by experts
- Building an international network and contacts with our collaboration partners
- Support with applications and with job placement through our Career Center
- The programme is supported with UE scholarships

1st + 2nd semester	3rd + 4th semester	5th semester	6th semester
<ul> <li>Art, Design and Cultural Studies</li> <li>Cinematography</li> <li>Theories and Discourses in Media and Cultural Theory</li> <li>Project specific work</li> <li>Compositing</li> <li>Motion Design &amp; Animation</li> <li>Technological design methods</li> <li>Digital and analog workflows</li> </ul>	Project specific works  Music video & Visual Music  Motion Graphics & Explainer  Experimental & Hybrid Film  Media Spaces  Discourses of aesthetics & ethics  Digital & analog techniques  Business Start-Up  BA Proposal	Internship or Semester abroad	Bachelor's thesis, Visualization and documentation Presentation methods
For more information, feel free to contact our student advisor.			

Apply now

## Contact

# Student Admissions for enquiries from applicants and prospects from Germany

Contact number: +49 30 338 539 710 Email address: study@ue-germany.com

# Student Advice for enquiries from applicants and prospects from other EU and NON-EU countries

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Email address: student.advice@ue-germany.com

### More impressions of the programme

archiv.ue-germany.com (graduate projects) motiondesign.btk-fh.de (blog)

