

ENGLISH

1. Semester	ECTS	2. Semester	ECTS	3. Semester	ECTS	4. Semester	ECTS	5. Semester	ECTS	6. Semester	ECTS	7. Semester	ECTS
Basketball Sport	3	Basketball Marketing	3	Basketball Communication	3	Basketball Human Resources Management	3	Basketball Competition Management	3	Basketball Future Prospects	3	Basketball Management Lecture Series	3
Students receive a certificate for this Specialisation after succesful graduation.													21

About Basketball Management

The basketball club ALBA BERLIN and the University of Europe for Applied Sciences have jointly developed this Europe-wide unique specialisation. Here you will find everything you need to know about the basketball business in Germany, Europe and the USA. Your teachers are experienced professionals from basketball federations, leagues and clubs. Learn from the best!