

## **BSc Business Psychology**

English

1st Semester	ECTS	2nd Semester	ECTS	3rd Semester	ECTS	4th Semester	ECTS	5th Semester
General Foundations		General Foundations		General Foundations		Mandatory modules		Practical experience
Economics	5	Human Resources & Organisation	5	Personality Psychology	5	Organizational Psychology	5	Internship Semester
General Psychology: Perception and Cognition	5	Social Psychology: Teams and Communication	5	Psychological Diagnosis & Test Theory: Basics	5	Personnel Psychology	5	
General Psychology: Learning, Emotions and Motivation	5	Statistics I	5	Statistics II	5	Introduction to Academic Working	5	
Research Methods in Psychology	5	Social Psychology: Theoretical Approaches	5	Law	5	Employability: Soft Skills	5	
Management Basics	5	Financial Accounting & Reporting	5	Controlling & Cost Accounting	5	Corporate Management	5	
Marketing, Sales & CRM	5	Digital Media & Communication	5	Digital Transformation	5	Digital Work / Lab	5	

Total: 180 ECTS



Subject to change without notice

ECTS	6th Semester			
	Mandatory modules			
30	Consumer Psychology	5		
	Occupational Psychology	5		
	Innovation Competencies: Diagnostics & Intervention	5		

Final thesis				
Bachelor Thesis				
Bachelor Thesis Kolloquium				