

Study Innovation Design Management, MA at UE Dubai

Designing possibilities, driving transformation

**TOP GERMAN
EDUCATIONAL
PROVIDER**

FOR EXCELLENT
TEACHING

* **ntv** Ranking
DEUTSCHES INSTITUT
FÜR SERVICE-QUALITÄT 2022

TOP 20
in creative studies*



*ADC, creative ranking, 2017 - 2019

TOP 10
in Business
Studies

at private universities
in Germany.*

* **QS** World University Rankings 2020

BEST

PROVIDER FOR
FURTHER EDUCATION
among private universities
with multiple locations*

* **stern** Ranking
2023/24



Launch your career in the world's most dynamic city

Why study this programme?

According to Forrester Research (2021), the leading question in innovation-oriented organisations is how to create an organisational culture of innovation and change. Therefore, innovation-driven job markets urgently seek talents with strong skills in interdisciplinarity, innovation and creative problem solving. The MA Innovation Design Management is one of the most cutting-edge management programmes today, and it precisely caters to this demand! You will acquire hands-on knowledge of your discipline through collaboration with industry partners and practical experiences.

Your career prospects

Design & Product Management | Design Research & Strategy | Corporate Culture & Strategic Brand Management | New Business Development | Innovation Strategy | Change Management | UX & EX Research & Strategy | Innovation Management

Facts

Degree:

Master of Arts (MA)

Duration, Credits:

Standard: 2 Years, 120 ECTS (4 Semesters)

Fast-Track: 1.5 Years, 90 ECTS (3 Semesters)

Start of Studies:

September/ March

Teaching Language:

English

Location:

Dubai

Admission Requirements:

- **Completed online application form**
- **High school/Bachelor diploma and transcript**
- **English language, B2 level**
- **Curriculum vitae (CV)**
- **Motivation letter**
- **Portfolio: min. 4 samples, max. 8 samples from previous projects during studies or job**

→ **Other entry routes are available.**

Contact us for more information

Modules

Innovation Design Management, MA

1 st Semester	2 nd Semester	3 rd Semester	4 th Semester
Business Management & Marketing	Business Model Design	Capstone Project individual project / industry-infused project / professional experience / study abroad / research project / group project / student exchange project / certificate etc.	Thesis & Colloquium
Product Strategy	Entrepreneurship	Contemporary Leadership Culture modern leadership qualifications / soft skills / empathy / strategic thinking / creativity flexibility / tolerance for ambiguity / inclusiveness	
Advanced Research Methodologies	Managing Change by Design	Speculative Futures	
Mandatory elective module 1	Cultural Studies Learn how to work and communicate in heterogeneous teams with members of different cultural, social, ideological and disciplinary backgrounds / inclusiveness / global collaboration.	Thesis Development	
Mandatory elective module 2	Interdisciplinary Elective (pick any module from any other PG programme except yours)		

IDM Modules
 Specialisation
 Faculty-wide modules

Please Note: Modules for Curriculas with 90 and 120 ECTS differ. Please talk to your advisor for further details.

Students in the programme can choose their focus between **Innovation by Design** and **Innovation & Entrepreneurship** (Specialisation).

The distinction is made through two modules in the first semester:

- Innovation by Design: Strategic Branding and Atlas of Design
- Innovation & Entrepreneurship: Innovation Management and Atlas of Opportunity.

With the mandatory electives of the specialisation 'Innovation & Entrepreneurship', students can choose a focus that emphasizes entrepreneurial content over design- and brand-related topics in connection with Innovation.

The UE is a German state-accredited private university that educates the innovators and decision makers of tomorrow. UE is the pioneer in providing German degrees in Dubai, with undergraduate and post-graduate study programmes designed to meet the demands of the current and future job market.

Accredited by



UE Dubai campus

Contact

Student Admissions Team

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E-Mail: student.advice@ue-germany.com

Permitted by the Knowledge and Human Development Authority. The academic qualifications granted by this institution and certified by KHDA shall be recognised in the Emirate of Dubai by all public and private entities for all purposes.
Disclaimer: opening and operations are subject to the completion of the building and final approval by KHDA



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of Europe
for Applied Sciences

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