

Visual Communication (BA) Faculty Art & Design

1 st Semester	ECTS	HWS	2 nd Semester	ECTS	HWS	3 rd Semester	стѕ	HWS	4 th Semester	ECTS	HWS	5 th Semester	ECTS HWS	6 th Semester	ECTS HWS
Theory 1			Theory 2			Theory 3			Theory 4			Semester Abroad or Internshi	p Semester	Curatorial Practice	
Art, Design and Cultural Studies	5	3	Theories and Discourses in Media and Cultural Theory	5	3	Discourses of Aesthetics and Ethics	5	3	BA Proposal	5	3			Presentation Methods	5 3
Foundations 1.1			Foundations 2.1			Project 3*			Project 5*					BA Project	
General Design Foundations	5	3	Publishing and Content Creation	5	3										
Foundations 1.2			Foundations 2.2			(Reportage and) Documentatio 10		6	Explanation and Orientation	10	6			BA Thesis	
Design Thinking - Concepts, Szenarios, Strategies	5	3	Art Strategies and Interventions	5	3										
Project 1*			Project 2*			Project 4 *			Project 6*			30	BA Visualisation		
Visualisation Basics - Film + Foto	10	6	Visualisation Basics - Graphics + Motion	10	6	Interaction and Interfaces / User Experience	10	6	Narration and visual Storytellin	10	6			BA Documentation / Presentation	25
Tools & Technologies 1			Tools & Technologies 2			Tools & Technologies 3			Professional Practice						
Technological Design Methodologies	5	3	(Digital and Analogue) Workflow	5	3	(Digital and Analogue) Techniques	5	3	Start-up	5	3				
	30			30		·	30			30			30		30
	00	180 ECTS													

* Modules together with Business faculty.

Theory and Fundamentals / Mandatory courses

Projects, Tools and Technologies / Compulsory electives

List of abbreviations

HWS: Hours per week (1 hour = 45 min.)

ECTS: European Credit Transfer System

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