

1st semester			2nd semester			3rd semester			4th semester			5th semester			6th semester											
ECTS	HWS		ECTS	HWS		ECTS	HWS		ECTS	HWS		ECTS	HWS		ECTS	HWS										
<b>Theory 1</b>			<b>Theory 2</b>			<b>Theory 3</b>			<b>Theory 4</b>			<b>Semester Abroad or Internship</b>			<b>Methods</b>											
Art, Design and Cultural Studies	5	3	Theories and Discourses in Media and Cultural Theory	5	3	Discourses of Aesthetics and Ethics	5	3	BA Proposal	5	3	30		30	Presentation and Documentation Methods	5	3									
<b>General Foundations</b>			<b>Studium Generale *</b>			<b>Project 3<sup>2</sup></b>			<b>Project 5<sup>2</sup></b>						<b>BA Project</b>											
General Design Foundations	5	3	Essentials	5	3	Interactive Environments	10	6	UX Design for Impact	10	6				30		25	BA Thesis								
<b>Programme Foundations 1</b>			<b>Programme Foundations 3</b>															<b>Project 4<sup>2</sup></b>			<b>Project 6<sup>2</sup></b>			25	BA Final Projects	
Prototyping User Experience	5	3	Agile Project Management	5	3													User Experience Design			Critical UX					
<b>Programme Foundations 2</b>			<b>Programme Foundations 4</b>			<b>Tools &amp; Technologies 3</b>			<b>Professional Practice</b>						30	30										
Human-Centered Design	5	3	The Business of UX	5	3	Technologies for Augmented, Virtual and Mixed Realities			Start-up									30	30							
<b>Foundation Project 1</b>			<b>Foundation Project 2</b>			<b>Tools &amp; Technologies 2</b>									30	30										
Designing Interactions	5	3	Visual User Interfaces	5	3	Soft Skills												30	30							
<b>Tools &amp; Technologies 1</b>			<b>Tools &amp; Technologies 2</b>												30	30										
Digital Transformation	5	3										30	30													
	30	18		30	18		30	18		30	18					30										
<b>180 ECTS</b>																										

<sup>1</sup> Subject to modifications

<sup>2</sup> Projects 3 to 6: at least two of these projects must be selected from those contained in the curriculum of the study programme "Digital Product Management". For the other two projects there are two options: a) free selection of the projects from the own study programme or from any other Art & Design study programme; b) Additional Focus : In order to achieve an additional focus, you need to select the two remaining projects from the same study programme chosen for the module "Studium Generale".

\* Selectable from any other Art & Design programme.

	Interdisciplinary modules
	In conjunction with UX/UI Design or related Business study programmes
	Degree programme 'Digital Product Management'

**List of abbreviations**

HWS: Hours per week (1 hour = 45 min.)