

1. Semester	LS	ECTS	2. Semester	LS	ECTS	3. Semester	LS	ECTS	4. Semester	LS	ECTS	5. Semester	LS	ECTS	6. Semester	LS	ECTS
German I or Spanish I & II	EN	5	German II or Spanish III	EN	5	Destination Management & Branding	EN/DE	5	Guest Relations, Reputation Management & Crisis Communication	EN/DE	5	Digital Communication	DE	5	Internship	EN	15
Management Basics	EN	5	Service Management Service 4.0	EN	5	Intercultural Management	EN	5	Sales Management	EN	5	E-Commerce	EN	5			
Marketing, Sales & CRM	EN	5	Hotel Management Basics & Booking Systems	EN	5	Operative & Strategic Hotel Management	EN	5	Sustainability & Quality Management in Tourism	EN	5	Green Service Strategies in Hospitality	EN	5			
Hospitality & Tourism	EN	5	Academic Writing & Empirical Methods	EN	5	Cost Accounting & Controlling	EN	5	Case Studies: Cultural Issues in International Tourism	EN	5	Project Management	EN	5			
Economics	EN	5	HR & Organisation	EN	5	Law	EN	5	Statistics & Data Mining	EN	5	Revenue Management	EN	5			
Employability: Business English	EN	5	Financial Accounting	EN	5	Employability: Agile & Creative Methods	EN	5	Taxes	EN	5	Event Management Processes & Event Planning	EN	5			
														Bachelor Thesis Colloquium	EN	3	
														Bachelor Thesis	EN	12	

180 ECTS

ECTS = European Credit Transfer Scheme
 LS = Lehrsprache (Language of Instruction)
 DE = German
 EN = English

Subject to change

Status: 17.05.2022