

| 1. Semester | LS | ECTS | 2. Semester | LS | ECTS | 3. Semester | LS | ECTS | 4. Semester | LS | ECTS | 5. Semester | LS | ECTS | 6. Semester | LS | ECTS | 7. Semester | LS | ECTS |
|-------------------------|----|------|----------------------------------|----|------|--------------------------------|----|------|---------------------------|----|------|---------------------------------|----|-------------------------|--------------------------|----|----------------------------|--|----|------|
| Management Basics | DE | 5 | Finanzbuchhaltung & Bilanzierung | DE | 5 | Mathematik & Statistik | DE | 5 | Corporate Management | DE | 5 | Value Chain Management | DE | 5 | Modern Marketing | DE | 5 | Applied Research Project | DE | 5 |
| Economics | DE | 5 | Employability: Soft Skills | DE | 5 | Controlling & Kostenmanagement | DE | 5 | Personal & Organisation | DE | 5 | Employability: Business English | EN | 5 | International Management | DE | 5 | Employability: Agile & kreative Methoden | DE | 5 |
| Logbuch I / Reflexion I | DE | 5 | Logbuch II / Reflexion II | DE | 5 | Logbuch III / Reflexion III | DE | 5 | Logbuch IV / Reflexion IV | DE | 5 | Logbuch V / Reflexion V | DE | 5 | Management & Controlling | DE | 5 | Digitale Transformation | DE | 5 |
| | | | | | | | | | | | | | | Digital Business | DE | 5 | Bachelor Thesis Kolloquium | DE | 3 | |
| | | | | | | | | | | | | | | Entrepreneurship | DE | 5 | Bachelor Thesis | DE | 12 | |
| | | | | | | | | | | | | | | Theorie Praxis Transfer | DE | 5 | | | | |

| Berufsschule | | | | | | | | | | | | | | | | | | | | |
|---------------------------|----|---|----------------------------|----|---|--------------------------|----|---|---------------------------|----|---|---------------------------------|----|---|--|--|--|--|--|--|
| Betriebliche Grundlagen I | DE | 2 | Betriebliche Grundlagen II | DE | 2 | Servicekommunikation I | DE | 1 | Servicekommunikation II | DE | 1 | Vertriebsmanagement II | DE | 3 | | | | | | |
| Online-Sortimente I | DE | 2 | Online-Sortimente II | DE | 2 | Online-Akquise I | DE | 2 | Online-Akquise II | DE | 2 | Gesamtwirtschaftliche Einflüsse | DE | 1 | | | | | | |
| Vertragsgestaltung I | DE | 2 | Vertragsgestaltung II | DE | 2 | Wertschöpfungsprozesse I | DE | 1 | Wertschöpfungsprozesse II | DE | 1 | Projektmanagement | DE | 4 | | | | | | |
| Werteströmenanalyse I | DE | 1 | Werteströmenanalyse II | DE | 1 | Online-Vertriebskanäle I | DE | 2 | Online-Vertriebskanäle II | DE | 2 | Verhandlungstechniken II | DE | 2 | | | | | | |
| Retourenmanagement I | DE | 1 | Retourenmanagement II | DE | 1 | Tabellen & Diagramme II | DE | 2 | Vertriebsmanagement I | DE | 1 | | | | | | | | | |
| Teamentwicklung | DE | 1 | Tabellen & Diagramme I | DE | 1 | | | | Verhandlungstechniken I | DE | 2 | | | | | | | | | |

180 ECTS